

DEGREE REQUIREMENTS

Refer to the catalog for specific degree requirements and overview of the industry.

This program may transfer to other colleges or universities and apply toward a bachelor's degree. Contact ACC Counseling Office or a Faculty Advisor in Business Administration for details.

General Education Courses
(16 credit hours)

	Course Credit	Semester & Grade
BUS 226	3	_____
CIS (118 or HIGHER)	3	_____
CIS 161	1	_____
ECO 201 OR		
ECO 202	3	_____
ENG 121	3	_____
COM 115	3	_____

Major Courses
(34 credit hours)

	Course Credit	Semester & Grade
ACC 121	4	_____
BUS 115	3	_____
BUS 216	3	_____
BUS 217	3	_____
FIN 101	3	_____
MAN 128 OR		
MAN 215	3	_____
MAN 224	3	_____
MAN 226	3	_____
MAR 106	3	_____
MAR 160	3	_____
MAR 216	3	_____

Coop Education/Internship
(1 credit hour)

Course Description	Course Credit	Semester & Grade
BUS 287	1	_____

Marketing Concentration
(9 credit hours)

The Marketing Concentration prepares students for entry-level positions which deal with directing the activities of the organization toward the satisfaction of consumer wants and needs. This involves an understanding of consumer behavior; promotional, sales and pricing strategies; product management; and physical distribution, all of which prepare the student for a wide variety of opportunities.

Restricted Electives
(9 credit hours)

Student must choose 9 credit hours from the following:

Course Elective Description	Course Credit	Semester & Grade
MAR 111	3	_____
MAR 117	3	_____
MAR 126	3	_____
MAR 160	3	_____
MAR 220	3	_____
MAR 235	3	_____
MAR 249	3	_____
BUS 287	3	_____

Total A. A. S. with Chosen Concentration
60-63 credit hours
IMPORTANT PROGRAM INFORMATION:

Please see your Department Chair for any questions concerning this program: Connie Strain at 303-797-5872 or connie.strain@arapahoe.edu. If your department chair is unavailable, please see the Advising Office at 303.797.5664 or advising@arapahoe.edu.

GRADUATION INFORMATION:

- No catalog more than six years old may be used for graduation requirements; the 2008/2009 catalog, and this degree sheet, may not be used beyond the Spring 2013 semester for graduation.
- You must apply for graduation; obtain the application online at www.arapahoe.edu (Student Services) and apply by: April 1 (summer graduation), July 1 (fall graduation) and November 1 (spring graduation).

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